

THANK YOU NOTES



Stories of Connectional Giving

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Young Adult Council

David Kinnaman, co-author of the book, *unChristian: What a New Generation Really Thinks About Christianity*, presented a lecture and workshop in November of 2010 at Morningside College in Sioux City.

Kinnaman is president of The Barna Group, a California-based research firm that studies trends in religion and spirituality. Since joining The Barna Group in 1995, Kinnaman has designed and analyzed nearly 500 projects for a variety of clients, including the American Bible Society, the Billy Graham Association, Columbia House, Easter Seals, Habitat for Humanity, Salvation Army, Sony, NBC-Universal, and many others.

The book *unChristian* is the result of a three-year research project into the perceptions that non-Christian Americans aged 16 to 29 have toward Christianity. The Barna Group research showed that young Americans outside of Christianity have little trust in the Christian faith and low esteem for the lifestyle of Christians.

The event was co-sponsored by the Morningside College Wright Lecture Series and by the Young Adult Ministries Office of the United Methodist Church in Iowa with the support of apportionment gifts from local United Methodist churches. Learn more about the advocacy work of the Young Adult Council at their website www.iaumc.org/pages/detail/1003.



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