

Statistics Worth Mentioning

- Between 75 and 90 percent of people come to church because someone invited them.
– Charles Arn, Church Growth, Inc., <http://buildingchurchleaders.com>
- Only 2 percent of church members invite others to worship.
– Thom S. Rainer, LifeWay Research, www.churchcentral.com
- When a lay person makes a brief visit at the home of a visitor within 36 hours of a visit, 80 percent will return in the future. Wait 72 hours and the numbers drop to 60 percent. Make it seven days later and only 15 percent will come back. If a pastor or a staff person makes the initial visit, the results will be reduced by half.
– *The Race to Reach Out*, Douglas T. Anderson and Michael J. Coyner
- Visitors typically come to church either ten to fifteen minutes early or one to ten minutes late.
– *Welcome! Tools and Techniques for New Member Ministry* by Andrew D. Weeks
- Anyone who cannot recall the current pastor's name, or who has not been to his/her church for six months is considered unchurched.
– *The Faith Sharing Congregation* by Roger K. Swanson and Shirley F. Clement
- Many of our mainline congregations report as many as 50 percent of their members are marginal or inactive.
– *The Faith Sharing Congregation* by Roger K. Swanson and Shirley F. Clement
- Of those who have not attended worship for six months, 50 percent will never become active again.
– Thom S. Rainer, LifeWay Research, www.churchcentral.com
- People join churches today, not according to brand label, but on the basis of being welcomed, nurtured, and challenged.
– *The Faith Sharing Congregation* by Roger K. Swanson and Shirley F. Clement



- Two out of every three people who will ever accept Christ do so before they reach age 18.
– The Barna Group, www.barna.org
- Nearly 8 percent of Americans have never attended church in their entire lives.
– The Barna Group, www.barna.org